

FSW Faculty-led Study Abroad Rubric	HIGHLY PROFICIENT (3 points)	MODERATELY PROFICIENT (2 points)	MINIMALLY PROFICIENT (1 point)	NOT PROFICIENT (0 points)
International Travel	Has extensive experience abroad with travel to multiple countries and ample exposure to multiple cultures and/or time spent on the ground	Has adequate experience abroad with travel to some countries and some exposure to cultures and/or time spent on the ground	Has minimal experience abroad with minimal exposure to cultures and/or time spent on the ground	Has no experience
College Mission	Extensively elaborates on how the course aligns with the mission of the college	Adaquately discusses how the course aligns with the mission of the college	Describes minimally how the course aligns with the mission of the college	Does not align with the mission of the college
Destination Experience	Has extensive knowledge to include travel to the area, publications about the area, and/or structured teaching/study in the area	Has adequate knowledge to include travel to the area, publications about the area, and/or structured teaching/study in the area	Has minimal knowledge to include travel to the area, publications about the area, and/or structured teaching/study in the area	Has no experience
Outcomes	Elaborates numerous appropriate and enhanced course learning outcomes that leverage the location	Discusses some appropriate and enhanced course learning outcomes that leverage the location	Describes limited appropriate and enhanced course learning outcomes that leverage the location	Does not provide any details regarding enhanced learning outcomes
Program Itinerary Feasibility	Extensively elaborates program itinerary, activities, and logisitcs	Discusses some program itinerary and, activities, and logisitcs	Lists or describes at a basic level program itinerary, activities, and logisitcs	Does not provide details
Program Concept & Marketing Appeal	Program proposal is clearly articulated and incorporates several innovative methods to learn abroad with potential for high student appeal	Program proposal is adaquately articulated and incorporates some innovative methods to learn abroad with possible student appeal	Program proposal lacks clarity but has potential to incorporate innovative methods to learn abroad with low student appeal	Program proposal is not clear, does not articulate/no potential to incorpate innovative learning methods and no student appeal
Budget	The estimated budget supports the program itinerary; costs are itemized and justified by proposed activities	Aspects of the estimated budget support the program itinerary, costs may or may not be itemized and justified by proposed activities	Budget information is incomplete or unsupported	No budget information is provided

Rubric Evaluation Guidelines:

1. In order to move forward with consideration each proposal must have a minimum average score of a 14.
2. All seven dimensions must have a minimum score of a 1 from all scorers.
3. The average score for each dimension must be a minimum of 1.5.

FSW Faculty-led Rubric Dimensions

1. **International Travel** – How much international travel experience does the individual have?
2. **College Mission**– How well does the individual explain how the course meets the mission statement of the college?
3. **Destination Experience** – How knowledgeable is the individual with the destination they are proposing to teach students in?
4. **Outcomes** – How well have enhanced learning outcomes been explained using the location as leverage?
5. **Program Itinerary Feasibility** – How well does the individual explain the program components and excursions/activities related to the destination?
6. **Program Concept & Marketing Appeal** – How well is the overall concept explained including innovative opportunities to learn abroad that has the possibility for student appeal?
7. **Budget** – Does the individual explain cost and provide budget information?